



For Immediate Release

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Green Hides develops Soil Resistant Finish for the Aeronautica leather

A process that combines tradition with modern advancements

Greensboro, NC (February 2014) – In order to always be Flight Ready, Green Hides is meeting the challenge of the potential for soiling onto leather surfaces within the cabin. Newly developed, is a proprietary soil resistant finish that not only will enable the leather to deter soiling but also protect against garment transfer. This newly developed formulation is applied as the final coat in the finishing process at the tannery. We are very excited about this new development as Green Hides is positioned as a leader in providing solutions for the challenges in today's cabins.

AERONAUTICA - Italian artisan tanning traditions fused with modern technology creates the ultimate in luxurious aircraft leather. From the hand selection of the best European bull hides to the hi-tech drum flame proofing, Aeronautica is specifically engineered to create superior aircraft environments. Our high quality finishing processes not only result in a silky smooth grain texture with even coloration throughout each hide, but also clean surfaces and excellent cutting yields.

About Green Hides:

Founded in 2003, Green Hides Leather Studio offers a complete selection of high-quality, environmentally-conscious Italian leathers for contract environments. President of Green Hides, Simone Lagnerini, has worked for nearly two decades in the Italian leather industry and has helped his company create the philosophy that leather can and should be produced in harmony with the environment. By working in direct collaboration with an Italian tannery and proprietor, they are able to ensure the environmental quality of products as well as eliminate many of the obstacles faced by other companies. Over 400 leathers are stocked in Greensboro, NC and are available for immediate delivery, including 28 colors of EcoLife, the leading chromium-free leather. In addition to offering an expansive range of fashionable and practical contract leathers, Green Hides also offers a wide selection of hospitality, aviation, and high-end residential leathers.

Green Hides is committed to improving the selection of eco-friendly interior design products, as well as growing business in an environmentally-minded manner. Please visit greenhides.com for more information.



AERONAUTICA

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