



### **For Immediate Release**

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### **Classic, Contemporary and Pure Luxury**

Green Hides Leather Studio diversifies its offering with the introduction of the Weave Collection

**Greensboro, NC (March 2012)** – Produced near Italy’s scenic Amalfi Coast, the **Weave Collection** provides creative flexibility with endless possibilities. A wide range of materials including cotton cord, metallic filaments, and durable synthetics, combine with the woven leather designs, to yield a vast array of articles in this unique Collection. Combined with a broad color palette, the creative potential for the **Weave Collection** is endless.

The **Weave Collection** Complies with the strict regulations and EU Directives covering the use and presence of PCP, Chromo (VI) and Azo dyestuffs. Water based finishes are applied to provide an even coloration and protection to the leather.

#### **About Green Hides:**

Founded in 2003, Green Hides Leather Studio offers a complete selection of high-quality, environmentally-conscious Italian leathers for contract environments. President of Green Hides, Simone Lagnerini, has worked for nearly two decades in the Italian leather industry and has helped his company create the philosophy that leather can and should be produced in harmony with the environment. By working in direct collaboration with an Italian tannery and proprietor, they are able to ensure the environmental quality of products as well as eliminate many of the obstacles faced by other companies. Over 400 leathers are stocked in Greensboro, NC and are available for immediate delivery, including 28 colors of EcoLife, the leading chromium-free leather. In addition to offering an expansive range of fashionable and practical contract leathers, Green Hides also offers a wide selection of hospitality, aviation, and high-end residential leathers.

Green Hides is committed to improving the selection of eco-friendly interior design products, as well as growing business in an environmentally-minded manner. Please visit [greenhides.com](http://greenhides.com) for more information.



*Weave Jupiter*

Green Hides Leather Studio combines a wide range of materials including cotton cord, metallic filaments, and durable synthetics, with woven leathers to create a one of a kind statement collection.