

For Immediate Release

NBAA Booth # N3524

Contact: Sherrill Ward Green Hides Leather Studio T: 336.315.9720 sherrill@greenhides.com

Green Hides Leather Studio Highlights Aviation Leathers during 64th Annual NBAA Convention in Las Vegas

Service, Products & Environmentally Conscious Endeavors = Our Winning Formula

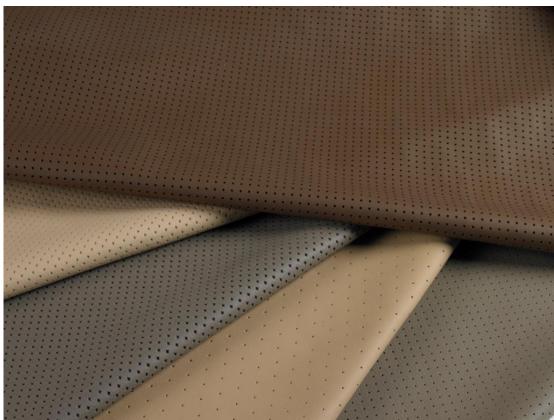
Greensboro, NC (October 2011) - Italian tanning traditions fused with modern technology create the ultimate in luxurious aircraft leather. From the hand selection of the best European bull hides to the hi-tech drum flame proofing, Aeronautica is specifically engineered to create superior aircraft environments. Our high quality finishing processes not only result in a silky smooth grain texture with even coloration throughout each hide, but also clean surfaces and excellent cutting yields. Aeronautica's unique protective finish makes it suitable for all aircraft environments.

About Green Hides Leather Studio:

Founded in 2003, Green Hides Leather Studio offers a complete selection of high-quality, environmentally-conscious Italian leathers for contract environments. President, Simone Lagnerini, has worked for nearly two decades in the Italian leather industry and has helped his company create the philosophy that leather can and should be produced in harmony with the environment. By working in direct collaboration with an Italian tannery and proprietor, they are able to ensure the environmental quality of products as well as eliminate many of the obstacles faced by other companies. Over 400 leathers are stocked in Greensboro, NC and are available for immediate delivery, including 28 colors of EcoLife, the leading chromium-free leather. In addition to offering an expansive range of aviation leathers, Green Hides Leather Studio also offers a wide selection of contract, hospitality and highend residential leathers.

Green Hides Leather Studio is committed to improving the selection of eco-friendly interior design products, as well as growing business in an environmentally-minded manner. Please visit greenhides.com for more information.





Pattern: Aeronautica shown with option perforation patterns.

Aeronautica, offers a silky smooth texture and is specifically engineered for aircraft environments.

###